



# Dr. Jean Pierre Castillo

PERFORMER | DIGITAL ARTS ENTREPRENEUR | PROFESSOR | ADMINISTRATOR

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*"It's about investing in others' success in order to create meaningful impact for the future!"*

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[www.jpcastilloguitar.com](http://www.jpcastilloguitar.com) | [FB & IG: @jpcastilloguitar](#)

## CREDENTIALS

### Doctor of Musical Arts in Instrumental Performance

Doctoral Cognate (18 Credit Hours):

*Business and Entrepreneurship*

*(Curricular partnership between the UF School of Music & Warrington College of Business)  
Strong emphasis in Classical, Global, Commercial Guitar Performance and Audio/Video Production*

University of Florida

Gainesville, FL May 2023

Awarded a Graduate Assistantship

### Master of Music: Instrumental Performance

Emphases:

*Classical and Jazz Performance*

East Carolina University

Greenville, NC May 2020

Awarded a Graduate Assistantship

### Bachelor of Music: Instrumental Performance

East Carolina University

Greenville, NC May 2018

Awarded Full Scholarship

## Languages

Fluent: English, Spanish



## Professional Summary

A trailblazing, Afro-Colombian, intercultural architect considered by many to be a multi-hyphenate practitioner of cross-genre musicianship (i.e., Classical/Western Art, Ibero-American music, and Commercial music performance on acoustic and electric guitars); multimedia production (i.e., recording and mixing engineer; video director,

videographer, and editor); and entrepreneurship (i.e., digital management, media marketing & predictive model creation, enterprise development with a specialization in company leverage techniques), the national and international award-winning guitarist—Jean Pierre (JP) Castillo—aims to bring a revitalization of *excitement, inspiration, and encouragement* to foster (1) social empathy, (2) multimodality of students' artistic careers, and (3) access and inclusivity for music creators all over the world. This mission has been at the core of his endeavors over the last decade.

JP's company, **Castillo Music Enterprises**, provides state-of-the-art audio and video production services and digital business consultation. Current clients include Grammy® & Emmy® award winning multi-instrumentalist and composer, José Valentino; Latin Grammy® nominated piano artist and composer, Bruno Miranda; Grammy® and AVA Digital® Award winning drummer, Derris Lee; and Global Music Award winning group, Maharajah Flamenco Trio. Representative works are located below.

On August 2021, the album, “Embarkation: The Resiliency of Humanity Amid Covid-19” (for which JP served as videographer and digital communications marketer), was placed on the Latin Grammy® Nomination Ballot for Contemporary Classical Music Album. On November 2021, JP's research documentary, “Getting to the Grammy®s and Beyond: An Insight to Student-Professor Collaborative Albums/Music Video Projects for Promoting Ecological Advocacy and Social Impact”, was selected as one of the eight peer-reviewed research presentations for the Society for Arts Entrepreneurship Education (SAEE) video salon series. In February 2023 the documentary won the International Academy of Digital Arts and Sciences' Anthem® Award for Education, Art, and Culture. On January 2022, “Felices Dias” (for which for which JP served as videographer and digital communications marketer) won a Global Music Award.

Moreover, as of 2021, JP serves as the **Mentorship Program Coordinator** for the flagship professional guitar organization, the Guitar Foundation of America (GFA). In this leadership role, JP organizes and executes strategic initiatives to inspire artistry, build community, and promote performance, literature, education, and research that is inclusive of cultural expressions across the globe.

Entrenched in facilitating continual victories for his students as dynamic teacher at the university level with a strong virtual guitar studio comprised of students located across the United States, JP aims to enrich and equip the next generations of aspiring creative professions to reimagine and represent the role of guitarists—multifaceted, entrepreneurial, and adaptable.

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## TEACHING EXPERIENCE

### Director of Choir, Musical Theater, and Guitar

*Southeast Guilford Middle School, Greensboro, NC (2023 - Present)*

- Plan and deliver engaging and age-appropriate choir lessons and activities for middle school students
- Select and prepare a diverse repertoire of songs for performances and competitions
- Foster a positive and inclusive classroom environment that encourages students to express themselves through music
- Recruit new students into the music programs
- Serve as a mentor and role model for students, promoting a lifelong appreciation for music

### Adjunct Professor of Music

*Guilford College, Greensboro, NC (2023 - Present)*

- Teach applied lessons for jazz and commercial guitar
- Teach songwriting techniques
- Teach audio production
- Advise students on career paths

### Adjunct Professor of Music

*Lenoir Community College, Kinston, NC (2022 - 2023)*

- Teach applied lessons for guitar, bass, and percussion
- Teach *Class Guitar 1 and 2*
- Teach *Ensemble 1 and 2*
- Teach *Music Appreciation*
- Teach *Introduction to Jazz*
- Developing new courses in Music Production and Ensembles

### Graduate Teaching Assistant

*University of Florida, Gainesville, FL (2022 - 2023)*

- Assist instructor of MUL2010 with reading and grading course assignments
- Grade homework and return it in a timely manner
- Assist with and help proctor exams
- Attend scheduled meetings with supervisory faculty member

### Music Instructor

*Guitar Center, Greensboro, NC (2022 - Present)*

- Teaching music lessons to students according to the Guitar Center Lessons curriculum on guitar, bass, drums, piano, mandolin, and ukelele
- Teach a variety of styles of music that include classical, pop, blues, rock, jazz, bluegrass, and country
- Aid in recruiting and promoting lessons at Guitar Center and develop lesson plans to increase student retention

### Graduate Teaching Assistant

*East Carolina University, Greenville, NC (2018-2020)*

- Served as Graduate Teaching Assistant for *Non-Music Major Group Guitar*: trained students to become skillful in the fundamentals of technique and notation on guitar. Emphasis on basic right-hand and left-hand techniques and their application to solo performance.
- Served as Graduate Teaching Assistant for *Functional Guitar Class*: trained students interested in becoming music teachers and music therapists on the guitar as a functional accompanying instrument used in classroom music teaching and performance. Students became skillful in the fundamentals of technique along with more advanced fretboard knowledge, chords, strumming, transposition, and improvisation.
- Served as Graduate Teaching Assistant for *Applied Guitar Lessons*: taught 30 minute and 1-hour lessons to improve musicianship and artistry of students on the guitar.
- Developed and led *Guitar Technique* class: trained guitar major students in the development of left-hand and right-hand techniques on the guitar.
- Led *Guitar Ensemble* in the preparation of repertoire for the bi yearly guitar studio concerts.
- Led *Guitar Studio* in the preparation of solo repertoire for student recitals and performances.
- Instructed students in the development of entrepreneurial strategies for showcasing innovative musical content.
- Organized and facilitated the *ECU Summer Guitar Workshop and Festival*

### Classical, Jazz, Commercial Guitar and Production Instruction

*Castillo Music Enterprises, Greenville, NC (2014-Present)*

- Teach one on one and group lessons to guitarist. Playing level from beginner to advance guitarist. Students are taught technique, music theory, fretboard harmony and artistry through exercises and repertoire.
- Teach production techniques in any DAW, miking and recording techniques, mixing and mastering, product release and distribution.
- Schedule performances and recitals for students to showcase their work to their communities.
- Utilize entrepreneurial methods for promotion, outreach, and recruiting of students.

### Guitar, Bass, Drum, Ukulele, Piano, and Music Theory Instructor

*PC Sound, Greenville, NC (2018-Present)*

- Teach one on one lessons. Playing level from beginner to advance. Students are taught technique, music theory, and artistry through exercises and repertoire.
- Utilize entrepreneurial methods for promotion, outreach, and recruiting of students.

### Classical and Jazz Guitar Instruction

*Private Teaching Studio, Jamestown, NC (2008-2014)*

- Taught one on one and group lessons to guitarist.
- Utilize entrepreneurial methods for promotion, outreach, and recruiting of students.

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## ADMINISTRATIVE EXPERIENCE

### Board Member - Piedmont Guitar Society

*Piedmont Guitar Society, Greensboro, NC (2023 - Present)*

- Provide strategic leadership and governance oversight to ensure the organization's mission, vision, and goals are effectively achieved.
- Collaborate with fellow board members to develop and implement policies, programs, and initiatives that advance the organization's mission and impact.
- Actively participate in board meetings, committees, and subcommittees, contributing valuable insights and expertise.
- Assist in fundraising efforts by identifying potential donors, sponsors, and grant opportunities, and supporting fundraising events and campaigns.
- Foster positive relationships with community stakeholders, partners, and supporters to enhance the organization's visibility and outreach.
- Offer guidance on financial matters, including budget development, financial reporting, and ensuring fiscal responsibility.
- Advocate for diversity, equity, and inclusion within the organization and promote accessible music education and opportunities for all

### Mentorship Program Coordinator

*Guitar Foundation of America Mentorship Program, Palos Verdes Peninsula, CA (2021 - Present)*

- Oversees the online application and selection process. Answers questions from prospective applicants, coordinates selection with GFA Board IDEA Committee, communicates decisions to applicants.
- Organizes initial consultation meetings with all selected mentees and committee members.
- Places and initiates communication between mentees and mentors.
- Communicates with mentors about expectations and commitment.
- Monitors relationships throughout the year between mentees and mentors, ensuring that meetings/lessons are being scheduled and mentees are progressing.
- Collaborates with General Manager to ensure the program is running within its allotted budget.
- Communicates with composers/transcribers for the creation of the GFA Spotlight Series.
- Organizes monthly Zoom workshops with guest speakers on various topics.
- Solicits feedback from mentees and mentors on how to improve the program.
- Invites mentees to participate in either Guitar Summit or GFA Convention and coordinates any necessary details

### Graduate Assistant (Advisor) - Music Admissions and Student Services Office

*University of Florida, Gainesville, FL (2020 - 2022)*

- Advised students regarding academic core and/or departmental requirements, appropriate class selection, academic policies/procedures, and campus resources.
- Assisted students with identification of long-term goals and career plans. Works to position students to meet requirements for graduation while preparing them to achieve future career goals.
- Assisted college administrators in the recruitment and admissions of students.
- Maintained student and advising records in accordance with state/federal law and university regulations.
- Monitored student performance and resolves student issues with the implementation of academic

- resources and/or programs.
- Coordinated advising programs such as peer advising, career placement, internships, or other college program.
  - Collaborated with other campus units such as the Career Resource Center and Registrar's office on campus referrals when appropriate.
  - Provided analysis to college and university such as enrollment statistics and student achievement.
  - Analyzed data and prepares reports as appropriate.
  - Served on appropriate department, college, and or campus advisor committees.
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## DIGITAL ARTS ENTREPRENEURSHIP EXPERIENCE

### CEO of Castillo Music Enterprises

*U.S.A. (2019 - Present)*

- Provides state-of-the-art audio and video production services to professional-level artists.
  - Provides digital business consultation services to aspiring sole-proprietors.
  - Provides remote recordings of guitar part for professional-level albums.
  - Provides online education services that specializes in cross-genre musicianship.
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## CROSS-GENRE PERFORMANCE EXPERIENCE

### ALBUM PRODUCTION (Produced by Castillo Music Enterprises)

- I. ["Recuerdos Colombianos"](#) by JP Castillo - Solo Classical Guitar Album—2023
- II. ["Two Worlds One Heart"](#) by JP Castillo - World Music Album - The University of Florida Jacaré and Afropop Ensembles—2023
- III. ["Alegorias"](#) by JP Castillo - Chamber Classical Album - 2023

### CLASSICAL SOLO (Produced by Castillo Music Enterprises)

- I. ["Três Improvisos"](#) by João Luiz - World Premeire—2021
- II. ["En Los Trigales"](#) by Joaquin Rodrigo - Hispanic Hertiage Month Concert Series—2021
- III. ["La Cancion del Soñador"](#) by Gentil Montaña - Hispanic Heritage Month Concert Series—2021
- IV. ["Junto al Generalife"](#) by Joaquin Rodrigo - Hispanic Hertiage Month Concert Series—2021
- V. ["Nunca te Olvido"](#) by Gentil Montaña - Doctoral Recital—2021
- VI. ["Vals Venezolano No. 2"](#) by Antonio Lauro - Doctoral Recital—2021

### CLASSICAL CHAMBER (Produced by Castillo Music Enterprises)

- I. "Sundown on South Street from Philadelphia Stories" by Michael Daugherty (Guest In-Residence Composer) at University of Florida Orchestra—2021
- II. ["Asturiana: Siete Canciones Españolas"](#) by Manuel de Falla (Guitar and Cello Arrangement)—2020
- III. ["Nana: Siete Canciones Españolas"](#) by Manuel de Falla (Guitar and Cello Arrangement)—2020

- IV. [“Quintetto”](#) for guitar and string quartet by Leo Brouwer - Hispanic Heritage Month Concert Series—2020
- V. [“Concierto de Aranjuez”](#) by Joaquin Rodrigo (Guitar and Piano), East Carolina University—2019

## LIVE PERFORMANCES

- I. [“National Hispanic Heritage Month Recital”](#) - East Carolina University - 2023
- II. [“History du Tango”](#) by Astor Piazzolla - University of Florida - 2022
- III. [“DMA Solo Recital”](#) - University of Florida - 2021

## GLOBAL MUSIC ENSEMBLES

- I. [“Sina Makosa”](#) by Les Wanyika - University of Florida AfroPop Ensemble - 2022
- II. [“Arrasta Pe”](#) by Waldir de Azevedo - Alachua Guitar Ensemble and the Uklos of Benin—2020
- III. [“Mas Que Nada”](#) by Jorge Benjor - Jacare Brazil—2020
- IV. [“Copacabana”](#) by Laurindo Almeida - Alachua Guitar Ensemble—2020

## COMMERCIAL SOLO (Produced by Castillo Music Enterprises)

- I. [“Imagine”](#) by John Lennon - Acoustic Guitar Arrangement—2019
- II. [“Redbone”](#) by Childish Gambino - Electric Guitar Loop—2019

## TEACHING VIDEOS (Produced by Castillo Music Enterprises)

- I. [“Jazz Theory - Building Extended Chords”](#) —2021
- II. [“Jazz Theory - Building Alt Voicings for 2-5-1 Progressions”](#)—2021

## MULTIMEDIA PRODUCTION SERVICES (Produced by Castillo Music Enterprises)

- I. [“Exploration of Cross-Cultural Musics Part 1”](#) - Highlight Reel—2021
- II. [“Getting to the Grammy@s and Beyond: An Insight to Student-Professor Collaborative Albums/Music Video Projects for Promoting Ecological Advocacy and Social Impact”](#)—Research Documentary for the [Society of Arts Entrepreneurship Education Video Salon Series](#) —2021
- III. [“The Unctioning”](#) - Music Video—2021
- IV. [“Felices Días: Creating a Hope-Driven Flamenco Album Amid a Global Catastrophe”](#) - Documentary - 2<sup>nd</sup> Unit Director—2021
- V. [“Embarkation: The Resiliency of Humanity Amid Covid-19”](#) - Music Video—2021
- VI. [“Exploration of Cross-Cultural Musics 2”](#) - Highlight Reel—2021

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## MULTIMEDIA PRODUCTIONS FOR CLIENTS

- I. [“Parichay”](#) - Guitar Foundation of America - Music Video - 2023
- II. [“First Snow”](#) - Guitar Foundation of America - Music Video - 2023
- III. [“De Esquina a Esquina”](#) - Guitar Foundation of America - Music Video - 2023
- IV. [“The Girl with the Flaxen Hair”](#) - Music Video - 2023
- V. [“Brass Recital”](#) - University of Florida - Live Performance - 2022
- VI. [“Piano Recital”](#) - University of Florida - Live Performance - 2022



- VII. [“Old Lime Tree”](#) - Music Video - 2022
  - VIII. [“Capricho Arabe”](#) - Music Video - 2022
  - IX. [“Canção en Samba”](#) - Guitar Foundation of America - Music Video - 2022
  - X. [“Frances Millikan Reitz Scholarship Performances”](#) - University of Florida - Live Performance - 2022
  - XI. [“Three Wishes”](#) - Guitar Foundation of America - Music Video - 2022
  - XII. [“Engaging Arts and Culture for Vaccine Confidence”](#) - Promo Video - University of Florida - 2022
  - XIII. [“Percussion Recital”](#) - University of Florida - Live Performance - 2021
  - XIV. [“Hymn of Love”](#) - Music Video - 2021
  - XV. [“Yesterday”](#) - Music Video - 2021
  - XVI. [“Tears in Heaven”](#) - Music Video - 2021
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## RESEARCH & CREATIVE SCHOLARSHIP ACTIVITIES

- I. "A Gradational Model for Creating, Distributing, and Marketing Albums when Collaborating with Higher Education-Focused World Music Ensembles, Chamber Ensembles and Producing a Classical Guitar Album" - JP Castillo - University of Florida - April 2023
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## AWARDS & DISTINCTIONS IN ARTS ENTREPRENEURSHIP

- I. International Academy of Digital Arts and Sciences' Anthem® Award for Education, Art, & Culture-- Strategy for “Getting to the GRAMMY® and Beyond: An Insight to Student-Professor Collaborative Albums Music Video Projects for Promoting Ecological Advocacy and Social Impact”. Anthem Awards - February 2023
- II. Global Music® Award for Contemporary Classical Music Album for “Embarkation: The Resiliency of Humanity Amid COVID-19” by José Valentino & Bruno Miranda (feat. Vladimir Suarez A., José Leonardo Leon, & Derris Lee). Served as videographer and digital communications marketer. Global Music Awards - December 2022
- III. Londono Music Award - Recognition of leadership and excellence within the School of Music - University of Florida - April 2022
- IV. Global Music® Award Winner for Nuevo Flamenco (Bronze Medal) for Maharajah Flamenco Trio’s album, “Felices Días.”. The Global Music® Awards - January 2022
- V. “Getting to the GRAMMY® and Beyond: An Insight to Student-Professor Collaborative Albums Music Video Projects for Promoting Ecological Advocacy and Social Impact”. Society of Arts Entrepreneurship Education Virtual Conference: Video Salon Series - November 2021
  - This was selected as 1 of 8 research presenters nationally.
- VI. Latin Grammy® Nomination Ballet Placement for Contemporary Classical Music Album for “Embarkation: The Resiliency of Humanity Amid COVID-19” by José Valentino & Bruno Miranda (feat. Vladimir Suarez A., José Leonardo Leon, & Derris Lee). Served as videographer and digital communications marketer. Latin Grammy - August 2021



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## AWARDS & DISTINCTIONS IN GUITAR PERFORMANCE

- I. Southern Guitar Festival and Competition – Finalist – September 2022
  - II. Columbus State University Guitar Symposium – Semifinalist – February 2020
  - III. East Carolina University Summer Guitar Festival and Competition – Semifinalist – July 2019
  - IV. Columbus State University Guitar Symposium – Semifinalist – February 2019
  - V. East Carolina University Summer Guitar Festival and Competition – Semifinalist – July 2018
  - VI. Piedmont Classic Guitar Society Guitar Ganza Festival and Competition – 1<sup>st</sup> Place – March 2014
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## MASTERCLASSES, FESTIVALS, AND CONFERENCES

- I. Baltimore Classical Guitar Society Summit - 2023
- II. East Carolina Summer Guitar Festival - 2023
- III. University of Florida Guitar Festival - 2023
- IV. Columbus State University Guitar Symposium – 2023
- V. Southern Guitar Festival and Competition -2022
- VI. Guitar Foundation of America International Competition and Festival – 2022
- VII. Florida Music Education Association 2022
- VIII. Guitar Foundation of America International Competition and Festival – 2021
- IX. Florida Music Education Association 2021
- X. Guitar Foundation of America International Competition and Festival - 2020
- XI. Columbus State University Guitar Symposium – 2020
- XII. Florida Guitar Festival and Competition - 2019
- XIII. East Carolina Summer Guitar Festival – 2019
- XIV. Brevard Music Center Summer Festival - 2019
- XV. Columbus State University Guitar Symposium - 2019
- XVI. Florida Guitar Festival and Competition - 2018
- XVII. East Carolina Summer Guitar Festival – 2018
- XVIII. Columbus State University Guitar Symposium - 2018
- XIX. Florida Guitar Festival and Competition - 2017
- XX. East Carolina Summer Guitar Festival – 2017
- XXI. Columbus State University Guitar Symposium - 2017
- XXII. Florida Guitar Festival and Competition - 2016
- XXIII. East Carolina Summer Guitar Festival – 2016
- XXIV. Columbus State University Guitar Symposium - 2016
- XXV. East Carolina Summer Guitar Festival – 2015
- XXVI. Columbus State University Guitar Symposium - 2015
- XXVII. Florida Guitar Festival and Competition - 2014
- XXVIII. Piedmont Classic Guitar Society Guitar Ganza – 2014

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## ENSEMBLE PROJECTS

- I. Guitar Foundation of America 50<sup>th</sup> Anniversary Orchestra - 2023
  - II. Piedmont Guitar Society Community Guitar Orchetra - 2022
  - III. United States Guitar Orchestra (Spain Tour) - 2022
  - IV. University of Florida AfroPop Ensemble - 2021-2023
  - V. University of Florida Jacaré Brazil Ensemble - 2020-2023
  - VI. East Carolina University Guitar Ensemble - 2014-2020
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## PAST PERFORMANCE VENUES

*Teatro Monumental, Madrid, Spain*  
*Teatro Isidro Olgoso, Granada, Spain*  
*Iglesia de Caridad, Sevilla, Spain*  
*Parroquia San Jose, Cali, Colombia*  
*Merkin Hall, New York City, NY*  
*Legacy Concert Hall, Columbus State University, Columbus, GA*  
*Paul Recital Hall, The Julliard School, New York, NY*  
*Dohnanyi Recital Hall, Florida State University, Tallahassee, FL*  
*University Auditorium, University of Florida, Gainesville, FL*  
*University of Florida School of Music Recital Hall, Gainesville, FL*  
*Penn Griffin School for the Arts, High Point, NC*  
*Dana Auditorium, Guilford College, Greensboro, NC*  
*Carolina Theatre, Greensboro, NC*  
*Brendle Recital Hall, Wake Forest University, Wake Forest, NC*  
*Watson Chamber Music Hall, University of NC School of the Arts, Winston Salem, NC*  
*Straus Auditorium, Brevard Music Center, Brevard, NC*  
*Turnage Theater, Washington, NC*  
*Heartwood Soundstage, Gainesville, FL*  
*A.J.Fletcher Recital Hall, East Carolina State University, Greenville, NC*  
*Briley Auditorium, Lenoir Community College, Kinston, NC*  
*Moon Room, Guilford College, Greensboro, NC*  
*Neidorff-Karpati Hall, Manhattan School of Music, New York City, NY*

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## PROFESSIONAL MEMBERSHIPS

Guitar Foundation of America  
Piedmont Guitar Society  
Lambda Theta Phi Latin Fraternity Incorporated  
Pi Kappa Lambda Music Honor Society

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## OTHER PASSIONS

Culinary Arts

Carpentry & Luthier

Reading books on entrepreneurship, leadership, and management

Youth Soccer Coaching

Jamming with Musicians

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